



SBDC NETWORK
Maryland Small Business Development Center

C A P I T A L R E G I O N

September 25, 2009

To Whom It May Concern:

Since February 2009, the Maryland Small Business Development Center Network--Capital Region has partnered with StrateComm to provide educational workshops to small business owners and entrepreneurs. StrateComm owner, Kathleen Moore, has developed and delivers two workshops for the SBDC--*Creating a Strategic Web Presence* and *Marketing Strategies for Home-Based Businesses*.

It is an absolute pleasure to work with Ms. Moore on these workshops. She is a phenomenal trainer who uses her outgoing personality to engage her audience. From the first time I saw her presentation, I realized that Ms. Moore has a keen knowledge of strategic marketing and a talent for sharing that knowledge.

In addition to excellent public speaking skills, Ms. Moore is a pro at packaging and presenting information. As a small business owner, she understands the plight of the entrepreneur and is committed to sharing what she has learned with her peers.

In short, Ms. Moore is clearly an expert in her field. I am very pleased with the training she has provided the SBDC-Capital Region and I highly recommend her services.

Sincerely,


Anthony Ruiz/MBA/JD
Regional Director-Capital Region
Maryland Small Business Development Center